

**O‘ZBEKISTON RESPUBLIKASI
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**Mavzu: Sanoat korxonalarining innovatsion strategiyasini
ishlab chiqish**

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DISSERTASIYA

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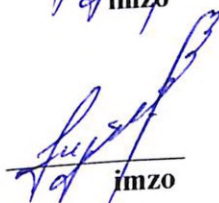
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ANNOTATSIYA

Tadqiqotda sanoat korxonalarini uchun innovatsion strategiyalarni shakllantirishning ba'zi yondashuvlari keltirilgan bo'lib, unda strategiyani ishlab chiqish jarayonlarini tizimlashtirish amalga oshirilgan, rivojlanish bosqichlari, strategiyaning biznes-rejasini shakllantirish tamoyillari taqdim etilgan. Innovatsion strategiyalarning mualliflik tasnifi ham taklif etilgan.

Samarali innovatsion faoliyat korxonaning muvaffaqiyatli rivojlanishining kalitidir. Biroq, innovatsiyadan iqtisodiy innovatsiyaga o'tishni ta'minlash uchun korxonalar tashkilotning qisqa va uzoq muddatli maqsadlarini, shuningdek, atrof-muhit omillarining o'zgaruvchanligini hisobga olgan holda aniq harakatlar rejasiga rioya qilish kerak. Boshqacha aytganda, innovatsion rivojlanish strategiyasini ishlab chiqish zarur.

Innovatsion jarayonlarni samarali boshqarish qobiliyati muhim rol o'ynaydi. Shu munosabat bilan sanoat rivojlanishining ushbu bosqichida innovatsion faoliyatni boshqarishning samarali tizimlarini yaratish, sotishning barqaror o'sishini ta'minlaydigan hozirgi sharoitga mos keladigan sanoat korxonalarining innovatsion siyosati va strategiyasini shakllantirish muammolari alohida dolzarbdir.

Tayanch iboralar: innovatsion strategiya, maqsadlar, faoliyat, tamoyillar, bosqichlar, sanoat ishlab chiqarishi, tasnifi, innovatsion faoliyat, innovatsion mahsulotlar, fanni ko'p talab qiladigan mahsulotlar, samaradorlik.

ANNOTATION

The research presents some approaches to the formation of innovative strategies for industrial enterprises. Systematization of strategy development processes was carried out, development stages, principles of strategy business plan formation were presented. An author's classification of innovative strategies is offered.

Effective innovative activity is the key to the successful development of the enterprise. However, in order to ensure the transition from innovation to economic innovation, the enterprise must adhere to a clear action plan, taking into account the short-term and long-term goals of the organization, as well as the variability of environmental factors. In other words, it is necessary to develop an innovative development strategy.

The ability to effectively manage innovation processes plays an important role. In this regard, at this stage of industrial development, the problems of creating effective systems for managing innovative activities, forming innovative policy and strategy of an industrial enterprise that are compatible with the current conditions and ensure stable growth of sales are especially relevant.

***Key words:** innovation strategy, goals, activities, principles, stages, industrial production, classification, innovative activities, innovative products, science-intensive products, efficiency.*

I BOB. Kirish

Zamonaviy ijtimoiy-iqtisodiy sharoitlarda innovatsiyalar bozor sharoitida korxonalar omon qolishining asosiy shartiga aylanib bormoqda. Innovatsion faoliyatni maqsadli amalga oshirish kompaniyaga raqobatchilarga nisbatan sezilarli ustunliklarni beradi va pirovardida uning faoliyati rentabelligini oshiradi.

Korxonaning innovatsion strategiyasi so'nggi bir necha o'n yilliklar davomida ishlab chiqilgan va shakllangan o'ziga xos hodisadir. Innovatsion strategiyaning mohiyati xo'jalik yurituvchi subyektning bozorga faol ta'siri va mavjud ijtimoiy-iqtisodiy tendentsiyalarga muvofiq kompaniyaning ichki muhitini istiqbolli o'zgartirishdir.

Bozor sharoitida innovatsiya zarur, chunki innovatsiyaga qodir bo'lmagan korxonalar mahsulotlari talabni to'xtatadi, bu esa bankrotlikka olib keladi. Ammo faol innovatsion strategiyaga o'tish uchun shart-sharoitlar yaqinda paydo bo'ldi.

Innovatsion strategiyani tanlash bo'yicha asoslash va qaror qabul qilish menejmentning eng murakkab va mas'uliyatli vazifalaridan biridir. Bu echimlar kompaniyalar moliyaviy-xo'jalik faoliyatining deyarli barcha jabhalarini qamrab oladi, uni iqtisodiy tizim sifatida ko'rib chiqish va baholashni taqozo etadi, shu asosda taklif etilayotgan innovatsion loyiha ishlab chiqilishi va amalga oshirilishi kerak.

1.1. Dissertasiya mavzusining asoslanishi va uning dolzarbligi.

O'zbekiston Respublikasi sanoat korxonalarini bilimga asoslangan, iqtisodiy tuzilmani yuqori texnologiyali sanoat foydasiga o'zgartirish, inson kapitalini ko'paytirishga asoslangan innovatsion rivojlanish yo'li ob'ektiv ravishda zamonaviy iqtisodiyotda rivojlanishning yagona mumkin bo'lgan usuliga aylanadi. Har bir sanoat korxonasi uchun innovatsion strategiyani shakllantirish dolzarb vazifadir.

Strategiyaning yo'qligi ilmiy-texnikaviy ustuvorliklarni, ularni amalga oshirish mexanizmlarini, fanning umumiy xarajatlarini va ularning tuzilishini,