

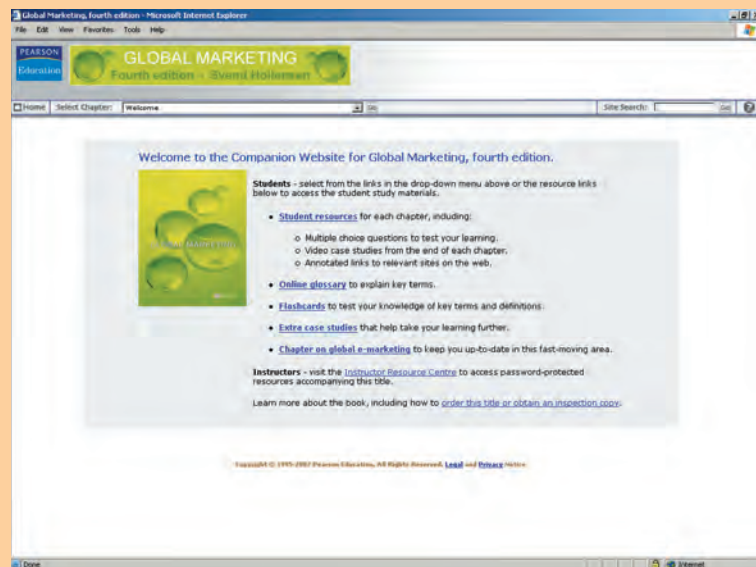
4th Edition

Svend Hollensen
GLOBAL MARKETING

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