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New to the third edition:

- > In direct response to user feedback, the chapter structure has been reorganized to better map to typical UK and European course structures
- > Brand new Case Studies, In the News features, and examples throughout
- > Supplementary maths content provided separately
- > Enhanced lecturer and student digital support resources including articles from The Economist with associated discussion questions linked to every chapter and new assessment practice questions which can be used for tutorial discussion and assignments
- > New coverage on information and behavioural economics, business cycles, supply-side policies the role of empirical evidence, and economic rent
- > Fully updated to reflect the economic arguments which have surfaced following the financial crisis
- > Fresh, modern text design with accessible layout and approach

About the Authors

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Mark P. Taylor, Professor of Economics and Dean of Warwick Business School, University of Warwick, UK

Economics is essential reading for all students taking introductory economics modules on undergraduate courses and within an economics component of postgraduate and MBA courses.



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